



# Palm Coast Flagler County Alumnae Chapter

After Action Report

**Chapter Program Name** Black Business Expo 2025

**Is this program new this year?**

**Programmatic Thrust/Committee**

**Number of Participants** 106

**Number of Service Hours** 4

**Participant Age Ranges**

**Did you collaborate with any other Community Partners?**

**If yes, please enter the group names(s)**  
33 Business Owners + NAACP gave donation

**Date Program Started** Saturday, November 29, 2025

**Date Program Ended** Saturday, November 29, 2025

**Was the program evaluated?**

**Did the program meet outcomes?**

**Please provide the name(s) of programs in your area that are broadly similar to the program.**  
Unsure

**Did your program receive any media coverage?**

**Which media types were reached?**

**Social media outlets used:**

## Numbers reached via social media

**Hashtag(s) used for this event (ex: #PCFCACMayWeek2022, #DST1913, #SRDST)** #BlackBusinessShowcase #SupportBlackBusiness #PCFCAC #DeltaSigmaTheta #ShopRed #EconomicDevelopment #BuyBlack #ShopLocal #CommunityWealth #BookedAndBlessed

**Number of Likes** 1660

**Number of Shares/Reposts** 77

**INCOME**

	<b>Projected Income</b>	<b>Actual Income</b>
<b>Admission/Registration</b>		
<b>Souvenir/Ad Sales</b>		
<b>Sponsorships</b>		
<b>Vendor Fee</b>	1150	
<b>Donations</b>	100	
<b>Other/MISC</b>	40.50	
<b>GRAND TOTAL</b>	1290.50	

**EXPENSES**

	<b>Projected Expense</b>	<b>Actual Expense</b>
<b>Venue/Meeting Space</b>		1163
<b>Food/Beverage</b>		31.41
<b>Favors/Gifts</b>		
<b>Decorations/Flowers</b>		
<b>Entertainment</b>		
<b>Photography</b>		
<b>Event Insurance</b>		
<b>Advertising/Printing</b>		
<b>Speaker/Honorarium</b>		
<b>Other/MISC</b>		
<b>GRAND TOTAL</b>		1194.41

**Net Profit/Loss** 96.09

**Is there any other information you would like to share?**

See full report with survey results, lessons learned, etc.